

PRODUCT FEATURES



TAGMARSHAL'S GOLF COURSE OPTIMIZATION SOFTWARE AND PACE AND FLOW OF PLAY MANAGEMENT SYSTEM HAS THE RIGHT SOLUTION FOR YOUR COURSE.

SOFTWARE OPTION	TRACK	ADVANCED OPTIMIZER
Mode	Tagmarshal App	Tagmarshal App
Tagmarshal App Caddie licenses	60	100
Contract period	36 months	36 months
Course Calibration & Training	Yes	Yes
Live Map - field tracking	●	●
Pre-emptive in-play alerts / algorithms	●	●
Geofencing	●	●
Track Maps unlimited	●	●
Player assistant / marshal / ranger tracking	●	●
Superintendent / maintenance vehicle tracking	●	●
Shotgun tracking	●	●
Tee times integration**	●	●
Basic stats page	●	●
User management portal and staff profiles	●	●
Backend platform users	up to 6 user accounts (\$29 per additional user)	up to 15 user accounts (\$29 per additional user)
Text notifications	up to 400 Texts p/m	up to 1000 Texts p/m
Bundled Text rate	400 Texts per \$20 bundle	400 Texts per \$20 bundle
CADDIE MANAGEMENT MODULE Assign and manage independent and internal caddies Caddie App licenses	Free to Track users * Tagmarshal App; up to 60 users	● ● Tagmarshal App; up to 100 users
ANALYTICS AND REPORTING	[optional module \$100/month]	●
Analytics Hub	*	●
Benchmark - goal setting / reporting / email reports	*	●
Dynamic Goal Times	*	●
Gap Time Monitor	*	●
PLAYER EXPERIENCE MODULE	[optional module \$100/month]	●
Player / caddie pace profiles	*	●
On-course interaction tracker	*	●
VIP tracking	*	●
End of round alerts	*	●
CONSULTING SERVICES		●
Detailed seasonal stats reports / analytics		●
FUTURE MODULES & INNOVATIONS		●

TERMS & CONDITIONS:

- For mobile products outside of North America, Europe and South Africa, additional data charges may apply on a country-specific basis.
- All training, mapping, course calibration and set-up is included in the training fee.
- All ongoing system support is included.

**Managed tee sheet integrations at \$15 p/m

* Dated Jan 2024 - Prices & Detail subject to change

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