

# INTRODUCING TAGMARSHAL MEDIA



Position your brand with our digital network and reach 5.2M golfers across 7000 Tagmarshal golf cart screens at over 100 golf courses nationally.

## \$ OUR QUALITY 2WAY 8INCH SCREENS OFFER:

- **Effective targeting** with low wastage
- National footprint across **high-value courses**
- **Tactical** - the right message at the right time and specific course locations. **Live!**
- **Captive audience** with a long dwell time in an **uncluttered environment**
- **High recall** with **creative storytelling**, video and digital advert formats
- **High engagement** - golfers interact with ads while utilizing device features



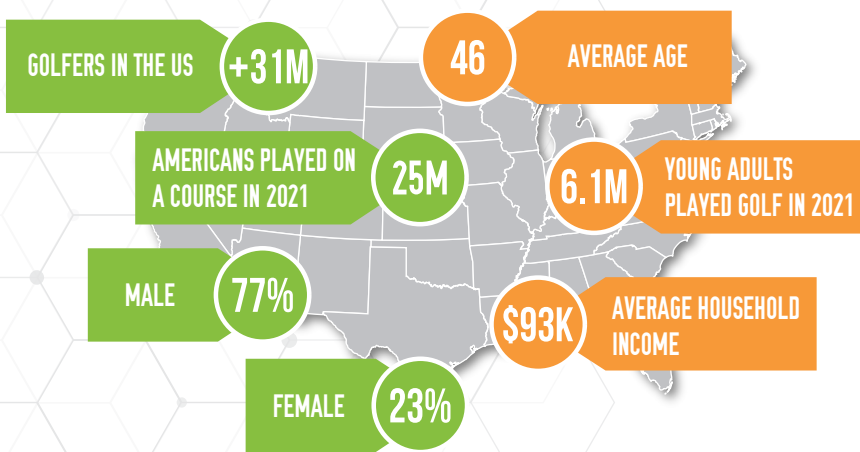
## WE ALSO PROVIDE:

- Quick creative **live updates**
- **Post-campaign analysis**
- Design and creative **support**
- Data and **tailor-made targeting**



## TAGMARSHAL IS TRUSTED BY:

- **+35** of the top **100** courses
- Over **500** partners
- Range of premium to mid-tier golf courses
- **7000** screens across **100** golf courses
- Over **25 million** rounds of golf tracked



## CONTACT US:

TAGMARSHAL HEADQUARTERS  
CONTACT@TAGMARSHAL.COM - +1 4708 231023



**TAGMARSHAL**<sup>®</sup>  
golf course optimization

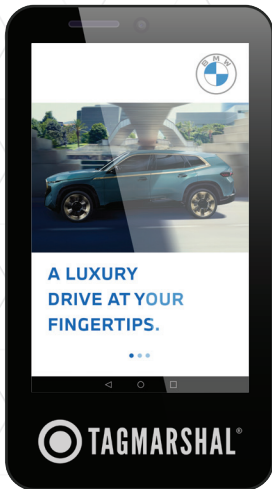
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## OUR SCREENS:

- 8inch high-resolution screens comparable to an iPhone 13
- Includes video and **touchscreen** functionality
- **QR code** functionality to redirect golfers and further **drive engagement**



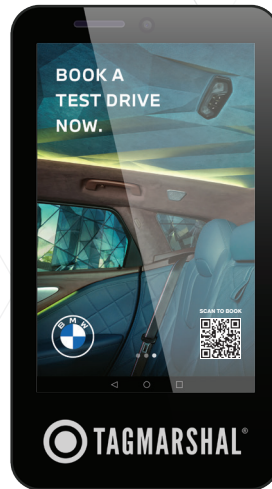
## EXAMPLES OF ADVERTS



CAROUSEL AD



CAROUSEL AD



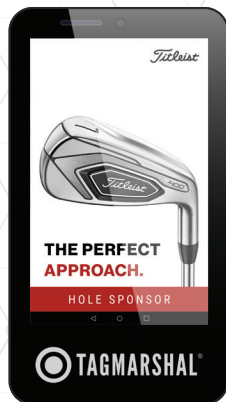
CAROUSEL AD



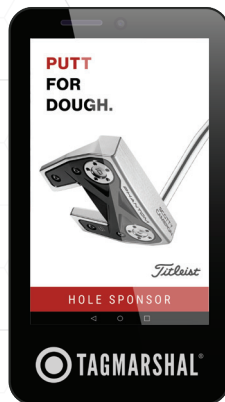
VIDEO AD WITH SOUND



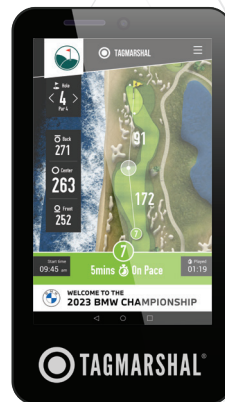
STORY AD - TEE BOX



STORY AD - FAIRWAY



STORY AD - GREEN



BANNER AD



To find out how Tagmarshal can help you reach your desired audience, contact Hugo at [hugo.vanderwesthuizen@tagmarshal.com](mailto:hugo.vanderwesthuizen@tagmarshal.com), or via mobile at +27 83 308 0406

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