

FOREST GLEN GOLF & COUNTRY CLUB

Enhancing the player experience with Tagmarshal Premium.



HEAD GOLF PROFESSIONAL:
ED WEBBER

COURSE TYPE:
PRIVATE

LOCATION:
NAPLES, FL

MOBILITY:
CART & WALKING

About Forest Glen Golf & Country Club:

Forest Glen Golf & Country Club in Naples, Florida is a private year-round, cart and walking course. In 2008, renowned architects, Arthur Hills-Steve Forrest and Associates designed an extraordinary layout that enhanced and improved their 18-hole course featuring 6,820 yards of Championship Golf.

Objectives:



To drive continuous improvement in pace of play



To increase operational efficiency

Results:

GROUPS TRACKED INCREASED BY 10,5% IN 2021 - 1297 VS 1173 IN 2020.



19.5% Improvement in Pace of Play season on season improvement (2020 vs 2021)



Improved Pace Distribution: 93% of Players are playing within 10 minutes of the goal time.



Dynamic Goal Times implementation enabled Forest Glen to effectively improve pace and flow of play.

Improved pace and flow of play

The result of on-course optimization is an improvement of almost 12 minutes in the average round time, from 04:16:39 in 2020 to 4:04:22 in 2021, during January and February. During these busy months, 124 more rounds were tracked in 2021, with 93% of the field within 10 minutes of the goal time.

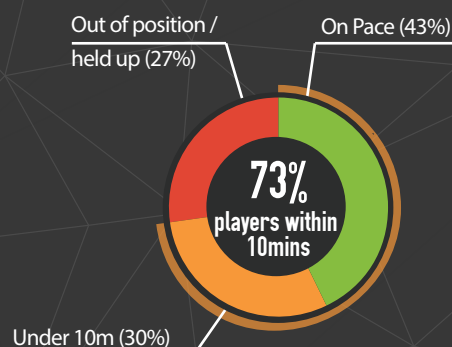
Dynamic Goal Times Implementation

Forest Glen implemented a Dynamic Goal Time strategy, implementing faster goal times in the morning, when play is normally quicker, followed by slightly slower goal times in the afternoon, when pace naturally slower, through this improving field flow and pace of play.

+19,5%

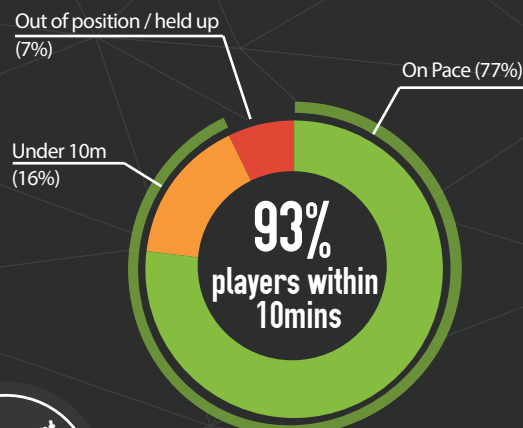
2020

• 1173 groups tracked



2021

• 1297 groups tracked



improvement
of players
within 10m
of pace