TAGMARSHAL 2WAY

NEW FEATURES

TAGMARSHAL
golf course optimization

TAGMARSHAL HAS LAUNCHED A HOST OF INNOVATIVE 2WAY FEATURES DESIGNED TO INCREASE OPERATIONAL EFFICIENCY AND GENERATE ADDITIONAL REVENUE, WHILE IMPROVING THE PLAYER EXPERIENCE AT YOUR COURSE.

GEOFENCING

Use your 2Way screens to help your Superintendent and Maintenance team to protect sensitive or prohibited areas of the course. Players triggering a Geofence will receive a Geofence Alert message and Buzzer alert via the 2Way screen. These will continue until the cart exits the prohibited area.

- Simple to set-up and manage
- Get convenient Geofence Alerts via your mobile or PC
- Keep carts out of prohibited areas of course
- Perfect for wet weather and cart path only days

ADVERTISING MODULE

The new advertising module allows your course to place third party advertising onto your 2Way screens, generating additional revenue for your course.

- Easy to manage & implement
- Reach players on-course
- Generate additional revenue

ALERTS MODULE

The Alerts module allows you to push messaging to players, via pop-ups onto their 2Way cart screen. The timing of these messages is triggered by the cart location, for example, you could remind players where to park their carts as they exit the last tee box or remind them about a pro shop special.

- Effective push alert messages
- Easy to set up and control when these appear
- Use these to drive behaviour on-course or in your club house amenities

FOOD & BEVERAGE ORDERING

This handy new feature allows players to place food and beverage orders from their cart – before they reach the halfway house. This allows staff to prepare ahead of time for requirements, avoiding bottlenecks at the halfway house and improving flow.

- **Convenient food ordering for players**
- **Avoid congestion and wait time in the halfway house**
- **Improve F&B team efficiency**

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