## **ODUCT FEATURES**



TAGMARSHAL GOLF COURSE MANAGEMENT SOFTWARE AND PACE AND FLOW OF PLAY MANAGEMENT SYSTEM HAS THE RIGHT SOLUTION FOR YOUR COURSE:

SOFTWARE OPTION	TRACK	PREMIUM
Mode	cart / mobile / combined	cart / mobile / combined
System default / minimum tracking tags	40 (tag only)	40 (tag only)
Contract period	36 months (42 month contract period)	36 months (42 month contract period)
Live map - field tracking	•	•
Pre-emptive in-play alerts / algorithms	•	•
Player assistant / Marshal / Ranger tracking	•	•
Superintendent / maintenance vehicle tracking	•	•
Drinks cart tracking	•	•
Shotgun tracking	•	•
Tee times page - Tee times integration**	•	•
Basic stats page	•	•
User management portal and staff profiles	•	•
CLUB EXCELL - ANALYTICS AND REPORTING		•
Deep Analytics	*	•
Benchmarker - goal setting / reporting / email reports	*	•
Dynamic Goal Times	*	•
Gap time tracker	*	•
PLAYER EXPERIENCE MODULE		•
Player / Caddie Pace profiles	*	•
On-course Interaction Tracker	*	•
VIP tracking	*	•
End of round alerts	*	•
FLEET / GEOFENCE / ALERTS MODULE		•
Geofencing and Alerts	*	•
Utilization Heatmaps	*	•
Coming soon: Vehicle Usage Hours	*	•
2WAY SPECIAL FEATURES		•
Advertising	*	•
Food Order	*	•
Smart notifications	*	•
CONSULTING SERVICES		•
Detailed seasonal stats reports/ analytics		•
FUTURE MODULES & INNOVATIONS		•

## TRUSTED BY THESE AND OVER 300 OTHER LEADING GOLF CLUBS:







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