TAGMARSHAL®
golf course intelligence

TOURNAMENT TRACK
GOLF TOURNAMENT ANALYTICS & PACE MANAGEMENT

GOLF COURSE INTELLIGENCE FOR TOURNAMENT OPTIMIZATION:

- **OPTIMIZE ON-COURSE TOURNAMENT MANAGEMENT**
- **CONTROL PACE-OF-PLAY**
- **MANAGE PLAYER AND RULES OFFICIAL INTERACTIONS**
- **SAVE COSTS AND REDUCE STAFF & VOLUNTEER HEADCOUNTS**

Tagmarshal's Tournament Track provides tournament operators with on-course tournament management at their fingertips. As industry trusted provider of golf course intelligence and optimization systems, Tagmarshal empowers real time pace-of-play management, on-course player compliance and rules official interactions tracking, complete tournament oversight, as well as in-depth analytics for improved event operations.

TAGMARSHAL PLATFORM
Empower staff, management and players with objective data to better manage on-course operations

TAGMARSHAL 2WAY MOBILE
for added player value and self management

TAGMARSHAL CLASSIC
Unobtrusive and passive for classic, traditional golf

TAGMARSHAL.COM

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REAL TIME PACE TRACKING

Tagmarshal's proprietary pace of play tracking technology, provides tournament operators with the tools to actively control and manage pace of play, evaluate player compliance and playing time and initiate automatic notifications and alerts to respond to pace problems - all in real time.

RULES OFFICIAL MANAGEMENT

Playing groups with a rules query or requiring assistance can alert on-course Rules Officials directly via a click of a button. Appropriate officials respond and know exactly where to be via the live map. Interventions are logged against the player or group and include the location, type of rules query and time it took to resolve from initial request.
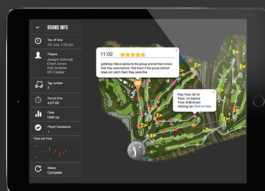
GAP TIME MANAGEMENT

Tournament Track provides tournament operators with real-time insight into field gaps between groups. This feature provides a clear picture of gap times throughout the course, allowing delays to be quickly identified and addressed.
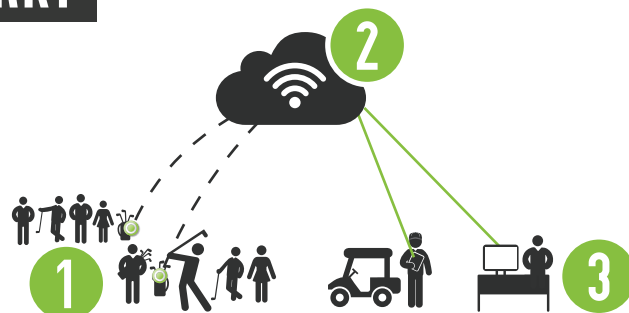
REPORTS AND ANALYTICS

Tagmarshal's system enables tournament operators to access live and historic pace and field flow data in analytics dashboards and trackmaps, allowing for quick discovery of trends, patterns and meaningful insight including player stats and compliance as well as performance and efficiencies of tournament officials.

HOW DOES TOURNAMENT TRACK WORK?

1 PLAYING GROUPS GET A TAGMARSHAL **2WAY MOBILE** DEVICE OR A **TRACKING TAG** PER GROUP TO CLIP ONTO GOLF BAG

2 DATA GETS SUBMITTED TO **TAGMARSHAL'S CLOUD SERVERS**
[PROCESSING - ALGORITHMS - DECISION ENGINE - ANALYTICS]

3 TOURNAMENT OFFICIALS / MARSHALS / MANAGEMENT HAVE **ACCESS TO TAGMARSHAL SOFTWARE**

"From a tournament pace of play management perspective, Tagmarshal has provided a solution that we have long been in search of."

JEFF VOORHEIS
EXECUTIVE DIRECTOR | MET PGA

"The Tagmarshal system is giving us incredible data and live pace of play statistics. I'm excited to be working with the Tagmarshal team going forward and utilizing this World class system in the future."

ADAM RODGERS
REGIONAL DIRECTOR | FLORIDA AJGA

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TAGMARSHAL.COM/SUPPORT
OUR FRIENDLY CUSTOMER SUCCESS
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