



**EXPRESSGOLF®**

powered by  
**TAGMARSHAL**  
golf course intelligence

## GET READY FOR EXPRESSGOLF!



**18 HOLE TOURNAMENTS IN UNDER 3 HRS \***



**FAST, FUN AND EXHILARATING GOLF, WITH A SYSTEM TO GUARANTEE RESULTS**



**SAME GAME, SAME RULES OF GOLF, PLAYED QUICKER**



**DESIGNED TO INCREASE PARTICIPATION, REVENUE AND PROFIT**

\* 18-Hole Tournament in 2 hours (2-balls) for up to 36 players  
18-Hole Tournament in 3 hours (4-balls) for up to 72 players

## BENEFITS OF EXPRESSGOLF

### FOR GOLFERS:

- More golf - less time
- 1 tee or shotgun start
- 2hrs (2 balls) / 3hrs (4balls)
- Using golf carts
- Rounds count for handicap purposes
- ExpressGolf rules ensure pace and time of play is adhered to
- The Rules of Golf apply
- No need to rush to complete in the dedicated time par

### FOR OPERATORS:

- Increase revenue (more rounds, more / shorter corporate days, more pro shop spend, more F&B spend, more range spend, guaranteed golf cart usage)
- Increase rounds (during under-utilised parts of the season or day)
- Charge a premium "ExpressGolf Fee"

### FOR PROFESSIONAL TOURS:

- Guaranteeing Pro-Am's finish in 3 hours - giving more time for post-round engagements
- ExpressGolf Professional Tournament version - 18 holes completed in 1.5 hours



## BENEFITS AND ROI:

|                                       | Regular Play Day | ExpressGolf Day                         |
|---------------------------------------|------------------|---|
| Assumptions:                          | 4.5hr rounds     | 3hr rounds                              |
|                                       | 100% capacity    | 100% capacity                           |
| Busy day capacity:                    | 168              | 212                                     |
|                                       |                  | +25%                                    |
| Ave. round \$:                        | \$40             | \$45 to \$50 (incl \$ Express Golf fee) |
| Total booking revenue potential:      | \$6,720          | \$10,600                                |
| <b>Additional revenue potential -</b> |                  |   |
| Per Day / Event                       |                  | <b>\$3,880</b>                          |
|                                       |                  | 57.74%                                  |
| 4 events / Express days a month       |                  | \$15,520.00                             |
| <b>40 events a year</b>               |                  | <b>\$155,200</b>                        |
| 8 per month / 80 per year             |                  | <b>\$310,400</b>                        |

**ADDITIONAL  
REVENUE  
POTENTIAL**



| ExpressGolf Tour Challenge - Mauritius 2018 |                     |            |             |           |
|---|---------------------|------------|-------------|-----------|
| Tour Professionals                          | Modified Stableford | Total Time | Total Score | Total Par |
| Romain Langasque                            | +16                 | 01:13:00   | -22         | 0         |
| Clement Sordet                              |                     |            |             |           |
| Marcel Siem                                 | +12                 | 01:25:00   | -10         | 0         |
| Garth Mulroy                                |                     |            |             |           |
| Matthew Jordan                              | +10                 | 01:16:00   | -19         | 0         |
| Tyrone Ryan                                 |                     |            |             |           |
| Jared Harvey                                | +10                 | 01:30:00   | -5          | 0         |
| Doug McGilgan                               |                     |            |             |           |
| Julien Brun                                 | +8                  | 01:28:00   | -7          | 0         |
| Antoine Rozner                              |                     |            |             |           |
| Jaco Ahlers                                 | +1                  | 01:22:00   | -13         | 0         |
| Vaughan Groenewald                          |                     |            |             |           |

## REALTIME RESULTS:

- ExpressGolf Rules applied
- Pace penalty gets applied to slow "delaying groups"
- Shot penalty = 1 shot penalty per minute over the time-par
- Tied player rule: Players with penalty rank lower

"EXPRESS GOLF WAS SO MUCH FUN AND I ACTUALLY PLAYED ONE OF MY BEST ROUNDS OF GOLF THIS YEAR...**EXPRESSGOLF IS A FANTASTIC ALTERNATIVE TO OUR REGULAR GAME** AND EVERYBODY SHOULD GIVE IT A TRY TO SEE WHAT A DIFFERENCE IT CAN MAKE TO THEIR GAME."

**MARCEL SIEM**  
MULTIPLE EUROPEAN TOUR WINNER



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