



LEFT (FROM LEFT): Some of the Tagmarshal team: Founders John Willmore, Bodo Sieber and Craig Kleu



SLOWPLAY IS EXPENSIVE

You can calculate its negative effect on your course revenue with a quick (and fun) online survey.

Here some anonymous results:

- R 1 919 248,00
Western Cape Course Club Manager
- R 2 463 136,00
Gauteng Course Committee Member
- R2 370 763,08
Average results across all data sets

Want to find out how your course rates? Play the two minute survey game. You will be surprised how quickly slow play related challenges add up to be very costly!

GET PLAYING ON:
TAGMARSHAL.COM/CLUBGAME



TAGMARSHAL

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Tagmarshal converts time into money

Could slowplay be costing your club over R1 million in revenue a year?

Real-time field management technology like Tagmarshal allows marshals and course management to pre-empt slow play. Tagmarshal uses GPS-tracking technology and data-visualisation software for the efficient management of players, monitoring and planning. A real-time representation of the field is available at any time, and unique algorithms alert

marshals if a fourball is off the pace. The system 'learns' the unique pace of a particular course and marshals can confirm or overwrite alerts.

Tagmarshal is a proudly South African product developed in conjunction with local golf courses and professionals, and is the brainchild of local and international software developers. ■